

**EnergyBiz Magazine Advertising Rates**

<b>Issue</b>	<b>Ad Close</b>	<b>Materials Due</b>	<b>Featured Articles</b>	<b>Special Industry Report</b>	<b>Bonus Distribution</b>
<b>Jan/Feb</b> <i>Bonus</i>	12/1/09	12/8/09	Coal Industry Forecast CFOs Grapple with the Economy Congress Sets Energy Agenda	21st Century Transmission & Distribution	<i>EnergyBiz</i> Leadership Forum, AESP National Conference
<b>Mar/Apr</b>	1/28/10	2/4/10	Obama's Energy Report Card Gas Pipelines Multiply Utilities Prepare Carbon Strategies	Customer Care: Demand Response, CIS	Electric Power
<b>May/June</b>	4/1/10	4/8/10	State Regulators: Tackling Transmission Leading Global Utilities Workforce of Tomorrow <i>EnergyBiz</i> Leadership Forum event coverage	Renewables and Efficiency: Wind, Solar, Hydro, load management	Wind Power, EEI, UTC, APPA National Conference and Public Power Expo
<b>July/Aug</b> <i>Bonus</i>	6/3/10	6/10/10	State Regulators: Tackling Renewables Executive Compensation Review Capturing Efficiency	Smart Grid Nation: AMI, Smart Meter, Demand Response	PPA Business & Financial Conference
<b>Sept/Oct</b>	7/29/10	8/5/10	Investors' Favorite Utility Stocks Smart Grid Build Out – Progress Report Natural Gas Outlook	Information Technology: Core business, Strategic value	Knowledge Summit, Autovation, FRA Renewable Energy Finance & Investment Summit, APPA Customer Connections, GridWeek
<b>Nov/Dec</b>	9/30/10	10/7/10	Nuclear Projects – National Update Chief Information Officers Get Strategic Inside the Department of Energy	Cutting Edge Generation Technologies: the future of Coal and Nuclear Power Work	*TBA

**New in 2010: Ad Effectiveness Study.** Gain critical information on the effectiveness of your ad and message, how it compares to your competitors, and the mind share your brand captures. Ad effectiveness studies are offered in both January/February and July/August issues with complimentary feedback provided to all full page and larger advertisers.

Topics subject to change due to current events.