

WindBiz Weekly E-Newsletter

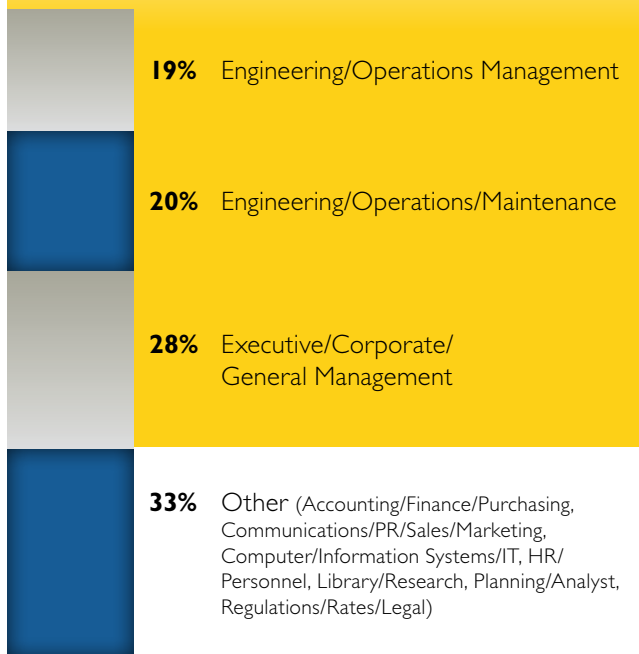
Promote your brand where the industry seeks out wind-related information.

Much of the energy generation built in recent years has been wind-powered. This e-newsletter puts you in front of the organizations and professionals driving wind generation.

Covering the critical issues involving this renewable resource — including transmission, storage, policy implications and the impact on existing energy resources like coal and nuclear — WindBiz Weekly is your conduit to the key utility professionals implementing wind-related projects and technology in the power industry. **Detailed monthly reporting** ensures you can track your marketing investment.

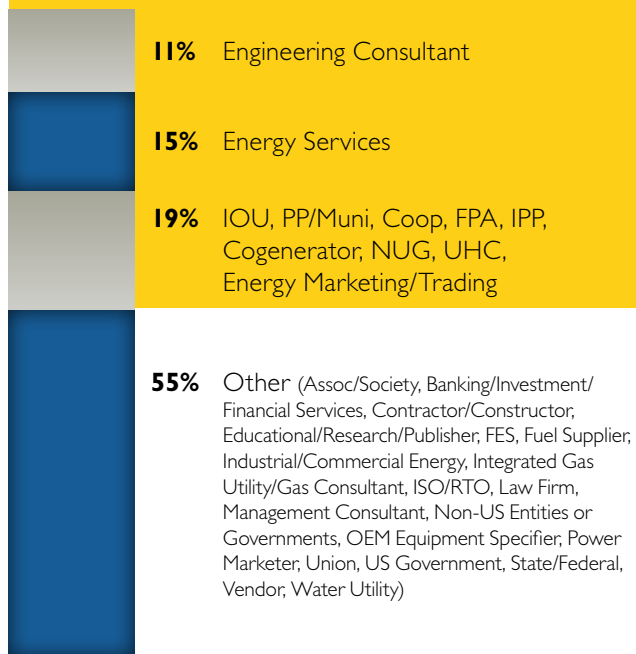
Job Type

Almost 70% of recipients are the key personnel and executives managing renewables energy, including wind power.



Company Type

More than 45% of recipients are employed by the energy providers, engineering consultants and service organizations actively implementing wind energy technology.



WindBiz Weekly E-Newsletter cont.

Sample



Leaderboard Ad

728 pixels wide by 90 pixels high
Format: jpg or gif
Max File Size: 30K

Sponsorboard Ad

Maximum of 3
180 pixels wide by 150 pixels high
Format: jpg or gif
Max File Size: 20K

Newsletter Sponsor

Text only
4 lines – 70 characters per line
Format: txt

Wide Billboard Ad

500 pixels wide by 175 pixels high
Format: jpg or gif
Max File Size: 35K

Skyscraper Ad

160 pixels wide by 600 pixels high
Format: jpg or gif
Max File Size: 30K

For rate information contact an Energy Central Account Executive.
Telephone: 800.459.2233 or 303.782.5510
E-Mail: sales@energycentral.com
Online: www.energycentral.com/rates.cfm

Graphic Ads

No Flash permitted. This includes GIF and JPG formats.
Please specify the URL link and alternate text. If alternate text is not specified, the company name will be used.

Text Ads

All text ads must be submitted in a plain text format.
No graphics are permitted in any of the text ads.

Online Frequency Discount

Placements Contracted*	4	12	24	48	96+
Discount	5%	7%	10%	12%	15%

*All website & e-newsletter placements (except PowerAds) contracted at the same time can be combined for frequency volume rates.
All prices subject to change without prior notice.