

SolarBiz Weekly E-Newsletter

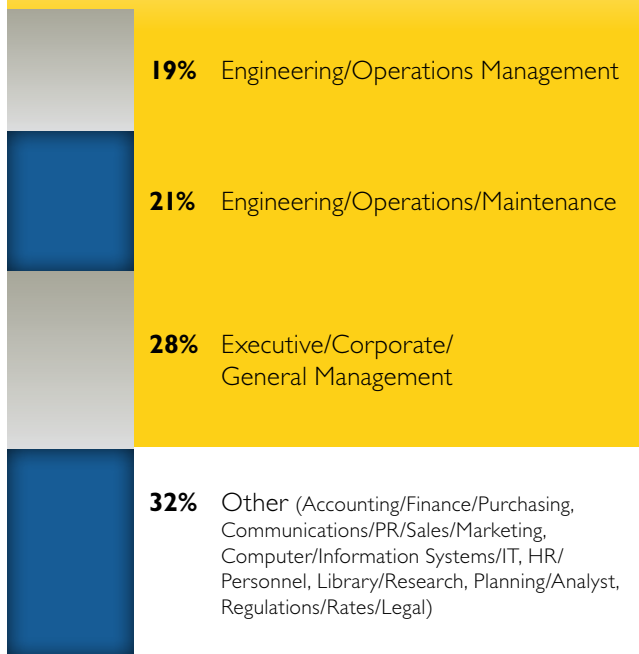
Bring your message to light so utility executives can soak it up.

Although currently pricier than wind in terms of kilowatt-hour generated, solar is often seen as a more viable long-term renewable resource option. At the heart of this view are the rapid advances being made in the technology powering solar energy.

As a provider of solar solutions, you need to make sure that utility executives know that you aren't just keeping pace with these advancements—you are leading them. And marketing your brand via the Solar Weekly E-Newsletter gives you a golden opportunity to position yourself as a leader and innovator in this emerging space. **Detailed monthly reporting** ensures you can track your marketing investment with ease.

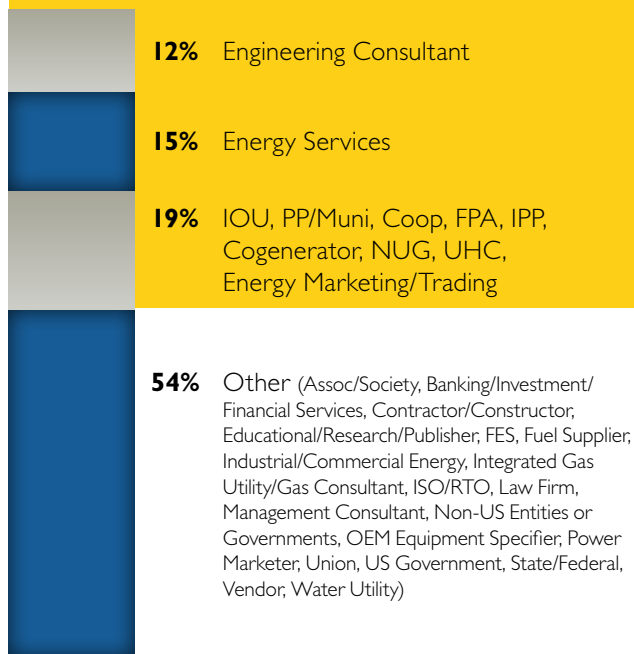
Job Type

Almost 68% of recipients are the key personnel and executives managing renewables energy, including solar power.



Company Type

50% of recipients are employed by organizations deploying renewable energy services.



SolarBiz Weekly E-Newsletter cont.

Sample



Leaderboard Ad

728 pixels wide by 90 pixels high
Format: jpg or gif
Max File Size: 30K

Sponsorboard Ad

Maximum of 3
180 pixels wide by 150 pixels high
Format: jpg or gif
Max File Size: 20K

Newsletter Sponsor

Text only
4 lines – 70 characters per line
Format: txt

Wide Billboard Ad

500 pixels wide by 175 pixels high
Format: jpg or gif
Max File Size: 35K

Skyscraper Ad

160 pixels wide by 600 pixels high
Format: jpg or gif
Max File Size: 30K

For rate information contact an Energy
Central Account Executive.
Telephone: 800.459.2233 or 303.782.5510
E-Mail: sales@energycentral.com
Online: www.energycentral.com/rates.cfm

Graphic Ads

No Flash permitted. This includes GIF and JPG formats.
Please specify the URL link and alternate text. If alternate text is not specified, the company name will be used.

Text Ads

All text ads must be submitted in a plain text format.
No graphics are permitted in any of the text ads.

Online Frequency Discount

Placements Contracted*	4	12	24	48	96+
Discount	5%	7%	10%	12%	15%

*All website & e-newsletter placements (except PowerAds) contracted at the same time can be combined for frequency volume rates.
All prices subject to change without prior notice.