

Technology Advisory Program for Vendor Executives

Access the competitive and industry analysis you need to win in an ever-changing technology marketplace.

Actionable market analysis is based on a keen understanding of where the market has been and where it's going. As a Technology Advisory Program member, you will gain access to Sierra Energy Group's (SEG) deep industry experience; unique, high-level relationships with technology leaders; and proprietary data and insights gained from this data.

SIERRA ENERGY GROUP
The Research & Analysis Division of Energy Central

As a result of the program's combination of in-depth research and targeted consulting, you will enjoy improved business development return-on-investment that will position your company for faster and more strategic growth. In addition, you will have a go-to resource that you can consult in an instant (as well as time and again) to provide you with the guidance you seek to make smarter decisions.

- » **Put your company at an advantage** with a wealth of information and resources on technology usage in the energy industry.
- » Get exclusive access to **hundreds of reports, analyses, competitor profiles** and much more.
- » **Receive scheduled and "as-needed" expert guidance** and advice from SEG consultants and subject-matter experts.

Technology Advisory Program for Vendor Executives cont.

Technology Advisory Program Includes:

- » Ongoing guidance from SEG consultants
 - One day of on-site consulting/analysis by SEG staff (expenses not included; billed at cost)
 - Eight hours of consulting per quarter
 - Scheduled weekly analyst updates
 - Unlimited telephone-based support by senior staff as needed
- » Ten seats for online access to the following services:
 - More than 100 detailed competitor profiles and analysis
 - Password-based access to all of our industry-standard research reports in various and expanding areas, including:
 - CIS/Outsourcing
 - IUE/AMI/Smart Grid
 - Technology Performance Management
 - CIO Report
 - Asset Management & Mobile Solutions
 - Exclusive — not published — research and documentation
 - Ad-hoc online reports and postings as conditions and information warrant
- » Access to additional selected editorial and research resources from Energy Central

Program Investment: For rate information contact an Energy Central Account Executive.

Telephone: 800.459.2233 or 303.782.5510 | E-Mail: sales@energycentral.com | Online: www.energycentral.com/rates.cfm