

## Intelligent Utility IT Readiness Program

Refine and strengthen your IT department's strategy with technology assessments and advice.

**A**s intelligent utility projects (e.g., smart grids) unfold, it is clear that information technology (IT) is driving energy's present and future. IT departments that have a clear vision of how to support information-enabled energy — and have a roadmap to get there — will successfully steer their organizations through the hazards of a challenging market. Those that don't will see their companies lag behind and flounder.

**SIERRA ENERGY GROUP**  
The Research & Analysis Division of Energy Central

Sierra Energy Group's (SEG) IT Readiness Program is **designed for CIOs who want their IT departments to have a meaningful impact within their utility**. Our expert staff will take you through a comparative assessment, providing clarity on where you stand with your utility peers. We will also outline how your technology will need to evolve as you build an intelligent utility and the concrete steps for getting to there from here. And with ongoing advisement and market research, we will help you stay on track each step of the way.

- » **Through a comparative analysis**, gain a clearer picture of how your IT department and infrastructure stand in relation to the rest of the industry.
- » **Understand what measures and initiatives** must be undertaken to achieve your goals of building an intelligent utility.
- » Receive expert guidance and **through quarterly case study presentations** by utilities that have faced and overcome your challenges.
- » Enjoy monthly interaction with your CIO peers, receive ongoing expert guidance, and gain access to vital data through **FREE enrollment in SEG's Technology Advisory Program — a \$25,000 value**.

## Intelligent Utility IT Readiness Program cont.

IT Readiness Program Includes:

- » Free enrollment in Technology Advisory Program for Utility Executives.
- » A best practices comparative analysis in four key areas:
  - Technology/Business Alignment
  - Governance Metrics
  - Service Level
  - Investment Measures
- » Quarterly program calls with case study presentations from utilities effectively using each of the four areas above.

**Program Investment:** For rate information contact an Energy Central Account Executive.

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