

## Custom Content Creation

Hone your message and brand with our expert writing and editing services.

In today's market, it's not an easy task to craft a message that cuts through the clutter and resonates with your target audience. But that's exactly what must be done in order to generate interest in your brand and sales for your offerings.

**SIERRA ENERGY GROUP**  
The Research & Analysis Division of Energy Central

Let our industry expert team of researchers, analysts and writers help you reinforce — or even establish — your company's identity in the marketplace. From company brochures to thought leadership sections, white papers, case studies or annual reports, our experienced editors are available to help you present your message clearly and professionally.

- » Achieve **clarity and cohesion in your marketing materials** with a polished message.
- » Set your organization apart as a thought leader with **white papers, case studies** and other informative resources.
- » **Better define your brand** so your prospects know what you represent and how you are different from your competitors.

## Rates

8 Page White paper or Thought Leadership

For rate information  
contact an Energy Central  
Account Executive.

4 Page Article, Thought Leadership, or Case Study

Telephone: 800.459.2233 or  
303.782.5510

Custom Project

E-Mail: [sales@energycentral.com](mailto:sales@energycentral.com)  
Online: [www.energycentral.com/rates.cfm](http://www.energycentral.com/rates.cfm)