

## RenewablesBiz™ Daily E-Newsletter

The go-to source for decision makers on the latest in renewable and sustainable energy.

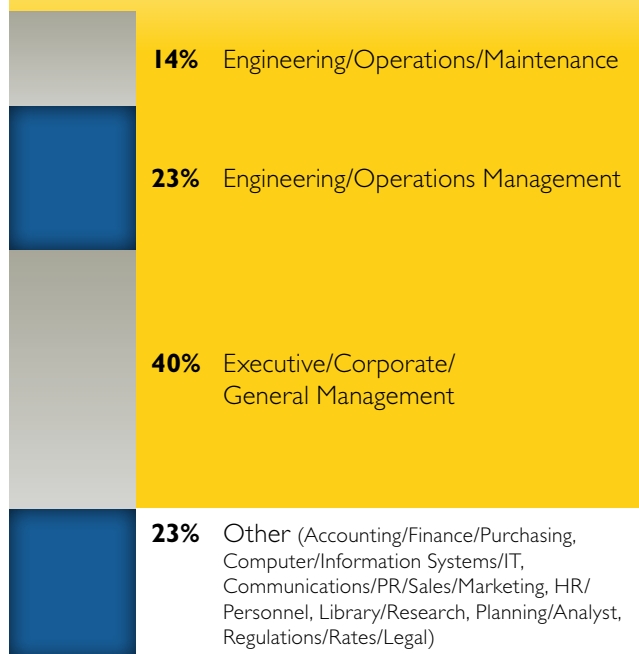
**N**ow is your opportunity to position your company front-and-center in the one of the most significant emerging markets the industry has ever seen. A companion newsletter to the website RenewablesBiz.com, RenewablesBiz Daily is focused solely on the business side of up-and-coming segments of the power industry, including solar, wind, marine, geothermal, distributed generation, and energy storage. In addition to being in charge of renewables technology purchases, recipients of this e-newsletter are also responsible for power procurement, regulatory compliance, site maintenance and transmission operations.



- » **41,000+ subscribers** receive RenewablesBiz Daily each weekday.
- » Build upon your investment through additional marketing on **RenewablesBiz.com**, a companion website.
- » **Detailed monthly reporting** to help you track your marketing investment.

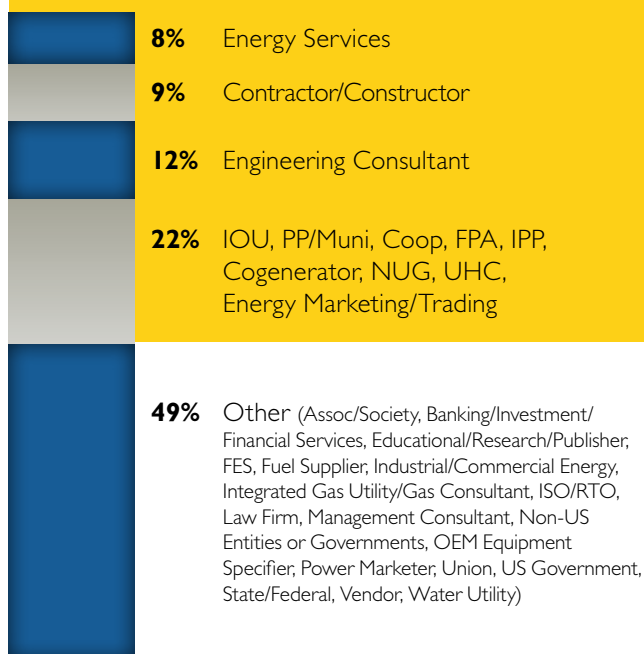
### Job Type

**More than 77% of recipients** hold executive-level or engineering and operations management positions and are the key decision makers for renewables technology investment.



### Company Type

**50% of recipients** are employed by organizations deploying renewable energy services.



## RenewablesBiz™ Daily E-Newsletter cont.

Sample



### Leaderboard Ad

728 pixels wide by 90 pixels high  
Format: jpg or gif  
Max File Size: 30K

### Sponsorboard Ad

Maximum of 3  
180 pixels wide by 150 pixels high  
Format: jpg or gif  
Max File Size: 20K

### Newsletter Sponsor

Text only  
4 lines – 70 characters per line  
Format: txt

### Wide Billboard Ad

500 pixels wide by 175 pixels high  
Format: jpg or gif  
Max File Size: 35K

### Skyscraper Ad

160 pixels wide by 600 pixels high  
Format: jpg or gif  
Max File Size: 30K

For rate information contact an Energy Central Account Executive.  
Telephone: 800.459.2233 or 303.782.5510  
E-Mail: [sales@energycentral.com](mailto:sales@energycentral.com)  
Online: [www.energycentral.com/rates.cfm](http://www.energycentral.com/rates.cfm)

### Graphic Ads

No Flash permitted. This includes GIF and JPG formats.  
Please specify the URL link and alternate text. If alternate text is not specified, the company name will be used.

### Text Ads

All text ads must be submitted in a plain text format.  
No graphics are permitted in any of the text ads.

### Online Frequency Discount

Placements Contracted*	4	12	24	48	96+
Discount	5%	7%	10%	12%	15%

\*All website & e-newsletter placements (except PowerAds) contracted at the same time can be combined for frequency volume rates. All products and pricing subject to change without prior notice.