

## RenewablesBiz.com

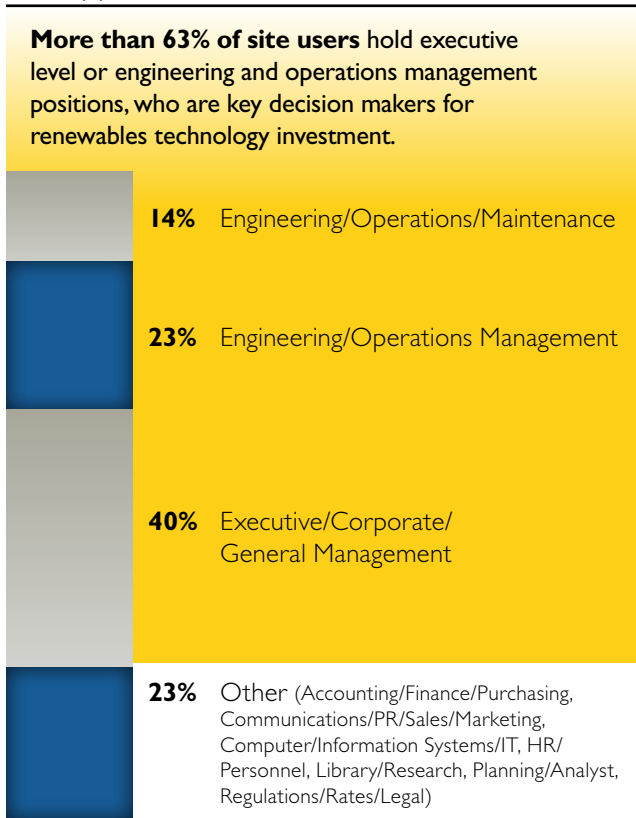
The fast track to establishing relationships with leaders in the renewable energy business.

**R**enewablesBiz.com is the only website focused solely on the business side of up-and-coming segments of the power industry, including solar, wind, marine, geothermal, distributed generation and energy storage. Be a leading voice in one of the most significant emerging markets the industry has ever seen by marketing your brand through this venue that's a trusted source of information for energy professionals.

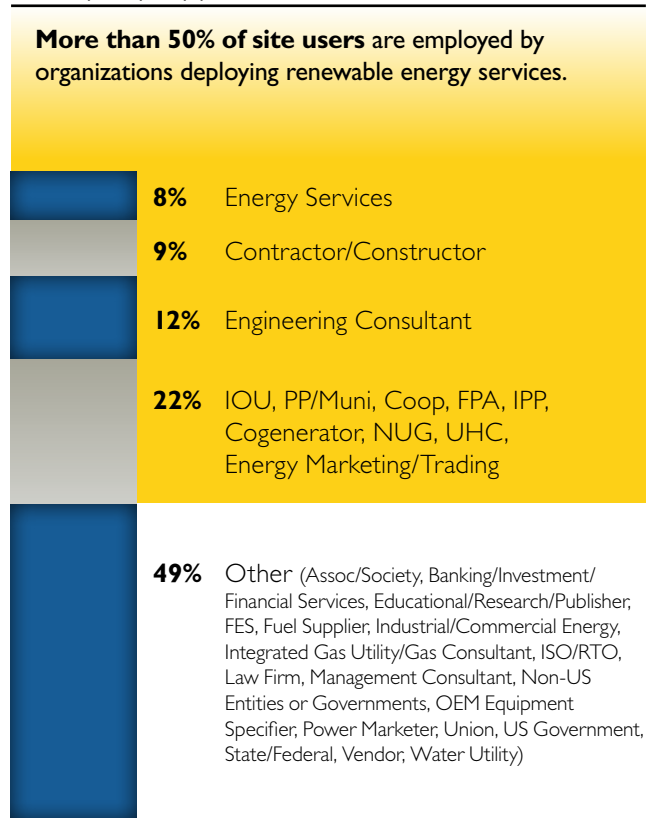


- » See a **quick return on your investment** with as quickly growing site that already averages 35,000 monthly page views in its first three months.
- » Add to the mix a supporting **daily e-newsletter with more than 41,000** opt-in recipients that drives readers directly to website content and your marketing messages.
- » **Offering a unique editorial perspective**, writing specifically about the business aspect of renewables versus the traditional narrow focus on technology only taken by many other media outlets.

### Job Type

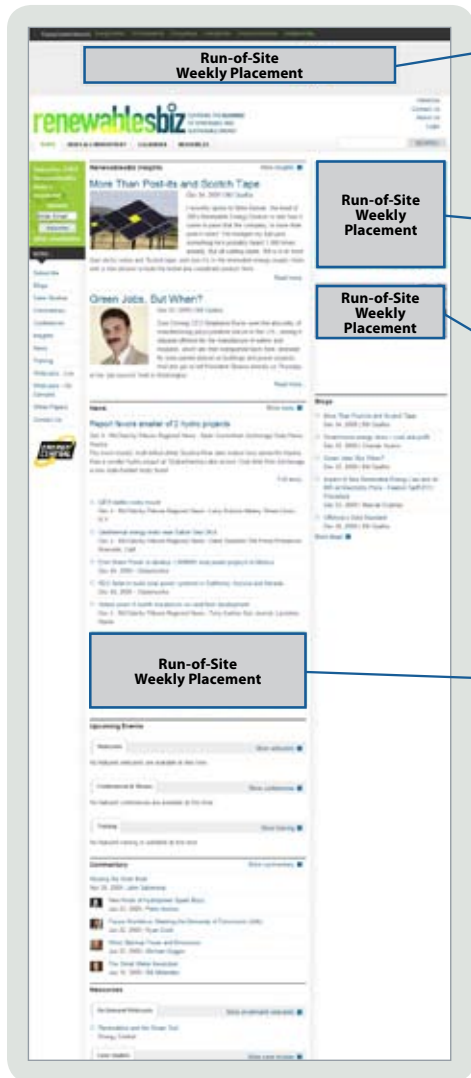


### Company Type



## RenewablesBiz.com cont.

Sample



### Leaderboard Ad

Rotation of 3  
728 pixels wide by 90 pixels high  
Format: jpg or gif  
Max File Size: 30K

### Billboard Ad

Rotation of 3  
300 pixels wide by 250 pixels high  
Format: jpg or gif  
Max File Size: 30K

### Mini Banner Ad

Multiple Available  
300 pixels wide by 125 pixels high  
Format: jpg or gif  
Max File Size: 20K

### Wide Billboard Ad

Rotation of 3  
500 pixels wide by 175 pixels high  
Format: jpg or gif  
Max File Size: 35K

For rate information contact an Energy Central Account Executive.  
Telephone: 800.459.2233 or 303.782.5510  
E-Mail: sales@energycentral.com  
Online: www.energycentral.com/rates.cfm

### Graphic Ads

No Flash permitted. This includes GIF and JPG formats. Please specify the URL link and alternate text. If alternate text is not specified, the company name will be used.

### Text Ads

All text ads must be submitted in a plain text format. No graphics are permitted in any of the text ads.

### Online Frequency Discount

<b>Placements Contracted*</b>	4	12	24	48	96+
<b>Discount</b>	5%	7%	10%	12%	15%

\*All website & e-newsletter placements (except PowerAds) contracted at the same time can be combined for frequency volume rates. All products and pricing subject to change without prior notice.