

Power Community Network: EnergyPulse.net & EnergyBlogs.com

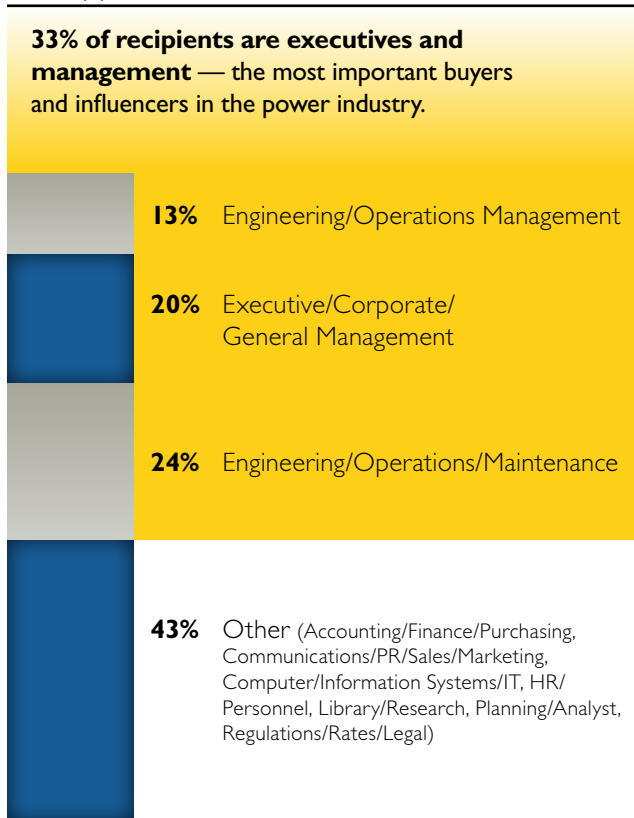
Engage the energy industry community where it gathers for interaction and discussion.

Energy Central's Power Community Network, comprised of EnergyPulse.net and EnergyBlogs.com, delivers some of the most used online community venues for the power industry. EnergyPulse.net provides articles and insights from hundreds of industry experts and professionals; EnergyBlogs.com invites dialogue and real-time reaction to industry happenings. By placing your brand in the middle of this conversation, you can open your offerings to an audience that listens and shares.

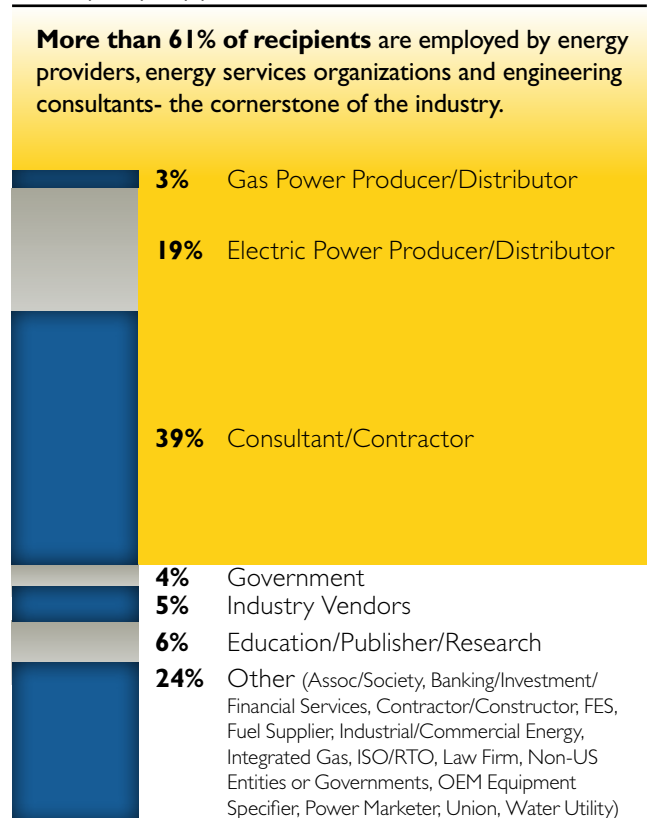


- » **More than 40,000** page views monthly.
- » Average of **666,170 monthly impressions** combined.
- » Averaging **more than 310,000 monthly** article impressions.

Job Type



Company Type



Power Community Network: EnergyPulse.net & EnergyBlogs.com cont.

Sample



Leaderboard Ad

Rotation of 3
728 pixels wide by 90 pixels high
Format: jpg or gif
Max File Size: 30K

Billboard Ad

Rotation of 3
300 pixels wide by 250 pixels high
Format: jpg or gif
Max File Size: 30K

Tower Ad

300 pixels wide by 400 pixels high
Format: jpg or gif
Max File Size: 20K

Wide Billboard Ad

Rotation of 3
500 pixels wide by 175 pixels high
Format: jpg or gif
Max File Size: 35K

Mini Banner Ad

Multiple Available
300 pixels wide by 125 pixels high
Format: jpg or gif
Max File Size: 20K

For rate information contact an Energy Central Account Executive.

Telephone: 800.459.2233 or 303.782.5510

E-Mail: sales@energycentral.com
Online: www.energycentral.com/rates.cfm

Graphic Ads

No Flash permitted. This includes GIF and JPG formats. Please specify the URL link and alternate text. If alternate text is not specified, the company name will be used.

Text Ads

All text ads must be submitted in a plain text format. No graphics are permitted in any of the text ads.

Online Frequency Discount

Placements Contracted*	4	12	24	48	96+
Discount	5%	7%	10%	12%	15%

*All website & e-newsletter placements (except PowerAds) contracted at the same time can be combined for frequency volume rates. All prices subject to change without prior notice.