

Exclusive Leadership Roundtable

Your personal introduction to notable CEOs, CIOs and other top executives in an intimate setting.

For those companies who want to connect with key customers and prospects at the highest level, Energy Central offers this extraordinary opportunity. Several times a year, a top Energy Central editor hosts an elite group of chief executives at a special roundtable meeting that will be the focus of a feature article in an upcoming issue. And you have the opportunity to insert yourself and your company into this mix of leaders, thinkers and decision-makers.

The Leadership Roundtable will consist of a one-and-a-half hour breakfast/lunch/dinner meeting with six-to-nine C-level executives from utilities across the country. An article focusing on the roundtable conversation will appear in both print and online editions of *EnergyBiz*® Magazine. With a sponsorship, your company and your brand can be embedded in the fabric of the event and the article, giving you an audience with the executives as well as more than 24,000 *EnergyBiz* readers.

- » Connect and get familiar with an intimate audience of **six-to-nine C-level executives**.
- » Promote your brand to more than **24,000 EnergyBiz readers** (both print and online versions).
- » Align your company with industry **leadership and innovative thinking**.

Sponsorship Includes:

- » An executive observing in the room who will be introduced to the executives and acknowledged in the opening of the meeting.
- » Hosting the breakfast, lunch or dinner.
- » Opportunity to present tasteful, personalized marketing item to each attendee.
- » One (1) full-page ad in *EnergyBiz* Magazine presenting the roundtable discussion.

Sponsorship Investment: For rate information contact an Energy Central Account Executive.

Telephone: 800.459.2233 or 303.782.5510

E-Mail: sales@energycentral.com

Online: www.energycentral.com/rates.cfm

2010 Roundtable Schedule:

CEO Roundtable	NRECA	February
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CEO Roundtable	EEl	June
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CEO Roundtable	APPA	June
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Commissioners Roundtable	NARUC	July
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CIO Roundtable	Knowledge Utility CIO Summit	October
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CFO Roundtable	EEl Financial	November
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