

Knowledge Utility CIO Summit

Gain direct exposure to utility CIOs, the key decision makers in smart grid initiatives.

Knowledge Utility CIO Summit is the industry's only forum dedicated to Utility Chief Information Officers (CIOs). Why is the utility CIO important to you? In executing business strategies that build Intelligent Utility operations, the CIO has become the lynchpin for many smart grid initiatives and purchases. Thus, they play a key role in purchasing solutions like those offered by your company.



Knowledge Summit is the largest gathering of utility CIOs in North America and is an event they trust to provide the information and connections they are looking for to advance their technology and smart grid efforts. As one of only 10 underwriters, your organization will enjoy unparalleled access to this key audience in a way that lets you shine.

- » Enjoy **dedicated one-on-one face time** and hear directly from purchasers about their needs and priorities during an agenda that marries market intelligence with networking.
- » Connect with the **best and brightest utility CIOs** who are actively courted to attend and who participate by moderating and leading sessions, workshops and roundtables.
- » Cut through the noise and enjoy much more effective interaction as **one of only 10 underwriters** – no favorites, no point systems, no crowded trade show floors.

For more information on the sponsorship opportunities available, please contact your Account Executive or visit www.knowledgesummits.com.