

EnergyWebCast

Launch your own webcasts and boost your sales leads with our turnkey webcast production and marketing.

Webcasts eliminate the restrictions of time and distance normally associated with events. What's more, they enable you to dramatically expand your potential audience so you can reach clients and prospects all over the world with actionable, expert content. And Energy Central can help you easily market and launch your own successful webcasts.

Our complete, turnkey solutions include marketing, technical delivery and provision of highly qualified attendees. Our expert staff does all the behind-the-scenes work for you plus provides consultation to help you build your webcast content and prepare for presentation. Following the close of your event, you will receive a complete database of all registrations and attendees — hot sales leads for your company. Early booking is recommended to ensure your preferred date is available.

- » **Effortlessly launch effective webcasts** with the help of our expert staff and resources.
- » **Generate hot leads** for your company via our proven marketing channels.
- » Position your company as an **authoritative resource in the industry** by delivering useful, actionable content.

Package Includes:

- » Seating for up to 1,000 attendees.
- » Assistance creating your marketing message from our standard template.
- » 3 e-mail sends to Energy Central members.
- » Featured Webcast Listing on Energy Central websites and newsletters.
- » Event coordination and coaching with your team from an Energy Central Webcast Producer.
- » Pre-review of companies and titles registered with option to reject specific registrations.
- » All technology.
- » On-demand webcast hosting on EnergyCentral.com for 6 months after the event (optional).
- » Complete registration/attendee list with contact information after the webcast.

Optional Services & Rates:

- » Recording of the event as a media file with full rights to usage in any medium: \$500
- » Pre-webcast reminder calls to all registrants: \$2.00 per registration
- » Guest speaker (Energy Central Research Analyst or Editor): \$5,000 — Includes a 15-minute presentation by an Energy Central content expert about a topic relevant to the webcast, based on Energy Central content and knowledge. This will be used as a “draw” for the webcast. The presentation will be independent and not an endorsement of any specific vendor, technology or service offering.

Rate: For rate information contact an Energy Central Account Executive.

Telephone: 800.459.2233 or 303.782.5510 | E-Mail: sales@energycentral.com | Online: www.energycentral.com/rates.cfm