

## EnergyCentralJobs.com

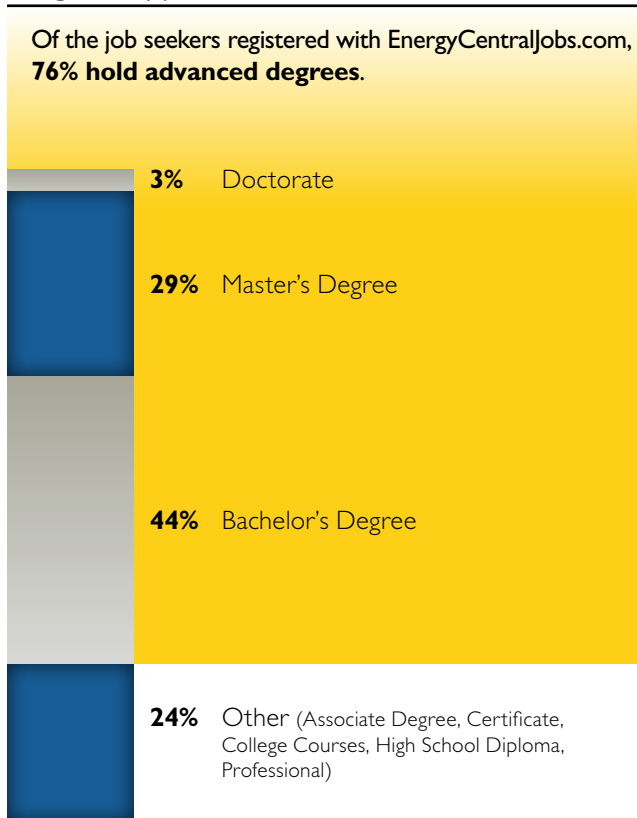
Get the inside track in connecting with hard-to-reach job seekers and human resource managers.

As the largest and most authoritative job site in the U.S. power industry, EnergyCentralJobs.com lets you to tap directly into a large pool of experienced, highly educated industry professionals in engineering, research and analysis. If you provide training, education or human resource-related services, this very active site is your best bet for cost-effectively communicating with a hard-to-reach audience.

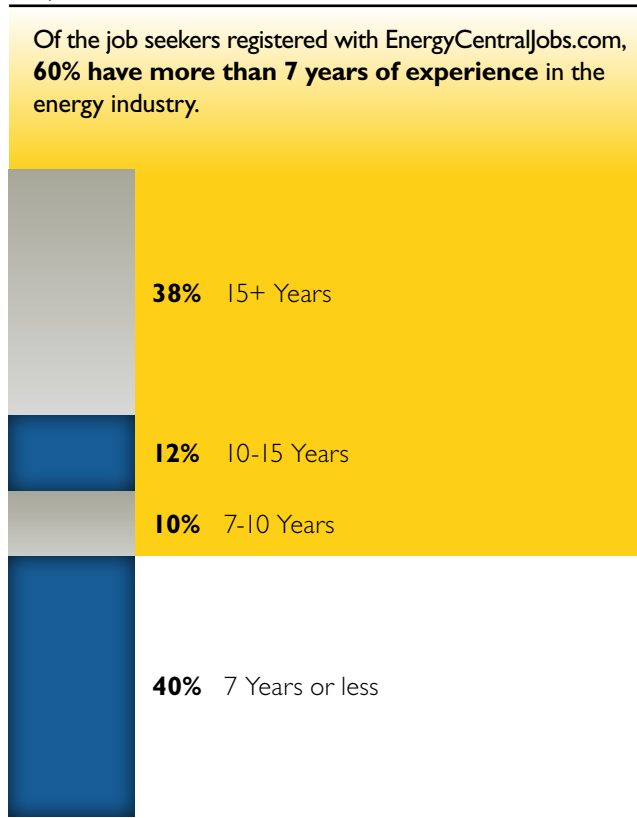


- » **700,000 monthly** page impressions.
- » **Ability to target** human resource and hiring managers.
- » Leaderboard advertisers can take advantage of traffic coming through **more than 5,000 partner sites**.
- » Advertisers can also plug into the **added value of Job Watch** — a weekly e-newsletter with **more than 80,000** opt-in recipients that drives readers directly to website job postings ... and your marketing messages.

### Degree Type

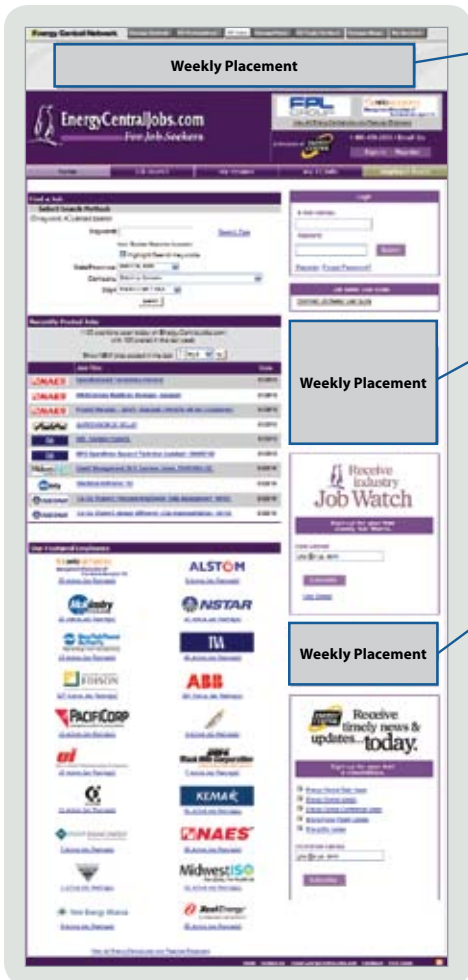


### Experience



## EnergyCentralJobs.com cont.

Sample



### Leaderboard Ad

Rotation of 3  
728 pixels wide by 90 pixels high  
Format: jpg or gif  
Max File Size: 30K

### Billboard Ad

Rotation of 3  
300 pixels wide by 250 pixels high  
Format: jpg or gif  
Max File Size: 30K

### Mini Banner Ad

Multiple Available  
300 pixels wide by 125 pixels high  
Format: jpg or gif  
Max File Size: 20K

For rate information contact an Energy Central Account Executive.  
Telephone: 800.459.2233 or 303.782.5510  
E-Mail: sales@energycentral.com  
Online: www.energycentral.com/rates.cfm

### Graphic Ads

No Flash permitted. This includes GIF and JPG formats.  
Please specify the URL link and alternate text. If alternate text is not specified, the company name will be used.

### Text Ads

All text ads must be submitted in a plain text format.  
No graphics are permitted in any of the text ads.

### Online Frequency Discount

<b>Placements Contracted*</b>	4	12	24	48	96+
<b>Discount</b>	5%	7%	10%	12%	15%

\*All website & e-newsletter placements (except PowerAds) contracted at the same time can be combined for frequency volume rates.  
All prices subject to change without prior notice.